

THE Huddle

In The Heart of SoHo

Dedicated, Influential People, Making Contributions To Helping Today's Youth



SUPER BOWL XLVIII

CHARITY EVENTS

Thursday January 30th - Monday February 3rd, SUPER BOWL XLI CHAMPION, Darrell Reid's charity *The Footz Foundation* will host "*The Huddle In The Heart of SoHo*" an intimate star-studded weekend of A-List events celebrating SUPER BOWL XLVIII. *The Huddle* will boast professional athletes not only from the NFL but the NBA, MLB, NHL and PGA; joining forces with the fashion and entertainment worlds for 4-days of networking and social awareness.

The luxurious boutique Nolitan Hotel located in the heart of SoHo, downtown Manhattan, will be home to the star-studded weekend of charity events. Influential tastemakers, socialites and community leaders gather at the Super Bowl's most sought after, invite-only, A-list events. Guests will enjoy an open bar, complimentary hors d'oeuvres, gift bags, and raffles to raise money, which will be used to empower New York and New Jersey's underprivileged youth and inspire them to impact their family, school and community.

Thursday January 30th	7:00p – 10:00p	Footz Foundation Fundraiser hosted by NFL Friends
	11:00p – 2:00a	Footz Foundation Reception
	3:00a – 6:00a	After Hours w/ DJ Clue & Friends
Friday January 31st	10:00a – 2:00p	Brunch w/ The NFL Wives
	6:00p – 10:00p	Fashion Night hosted by Jessica White & Friends
	11:00p – 2:00a	Fashion Reception
	3:00a – 6:00a	After Hours w/ DJ Clue & Friends
Saturday February 1st	10:00a – 2:00p	Brunch w/ Reality TV Stars hosted by Draya Michele
	10:00p – 2:00a	The Big Picture hosted by Zoe Saldana / Morris Chestnut & Friends
	3:00a – 6:00a	After Hours w/ DJ Clue & Friends hosted by Draya Michele
Sunday February 2nd	10:00a – 2:00p	Super Brunch w/ NFL Hall of Famers
	5:00p – 9:00p	Super Viewing Party hosted by Super Bowl Champion Dwight Freeney
	10:00p – 2:00a	Super Celebration Reception hosted by Super Bowl Champions & Friends
	3:00a – 6:00a	After Hours w/ DJ Clue & Friends

Thursday, January 30th Some of today's biggest names in the professional sports industry will join The Huddle to promote social awareness and leadership youth programs at the first networking fundraiser event of the weekend.

Friday, January 31st Supermodel, Jessica White will join The Huddle and celebrate the latest in fashion with elite models, designers and friends at the Nolitan hotel to support local development of The Footz Foundations academic youth achievement programs.

Saturday, February 1st Zoe Saldana from blockbuster films such as *Star Trek* and *Avatar* alongside Morris Chestnut from 2013 box-office hits ; *Best Man Holiday*, *Identity Thief*, *The Call* and *Think Like A Man*; will join *The Huddle* as they bring out some of Hollywood's heavyweights for a night of lights, cameras and action; focusing on inspiring youth to positively impact their family, school and community.

Super Bowl Sunday, February 2nd Super Bowl Champions Dwight Freeney along with past Super Bowl Champions join *The Huddle* bringing the Super Bowl XLVIII viewing party to the Nolitan Hotel. This event will be an experience like no other. Join us as we celebrate with those who share a passion for football and tomorrow's future.

Looking To Become An Official Sponsor Of The Event Or Wanting

More Information

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